



Primark Sustainable Cotton Program Annual Progress Review 2020-2021

S. No	Inputs/Activities	Outputs	Outcomes
1	ToT(Training of Trainers)	Total ToT=3 6 Agronomists & 2 Mater Trainers were trained through ToTs conducted by CottonConnect	Agronomists and Master Trainers were able to enhance the capacity of Field Executives. Capacity of field staff build and become able to deliver the trainings effectively to target group
2	Capacity Building of Agronomists	Total Sessions=5 6 Agronomists and 2 Master Trainers participated in Monthly Capacity Building Sessions.	Agronomists and Master Trainers were able to enhance the capacity of Field Executives. Capacity of field staff build and become able to deliver the trainings effectively to target group
3	Capacity Building and Feedback sessions of Field Executives (Fortnightly Basis)	Total Capacity Building Sessions=24 Total Feedback Sessions=24 76 Field Executives were trained through capacity building sessions by Agronomists and Master Trainers.	Field Executives were able to train the Lead Farmers and Farmers.
4	Capacity Building of Lead Farmers	Total Capacity Building Sessions=9 602 Lead Farmers were trained through Capacity Building Sessions.	Lead Farmers were able to build up the capacity of Farmers and Strong coordination with the Lead farmers for the support of FEs to disseminate the information among the farmers in CoVid-91 emergency situation.

5	Capacity Building of Lead Farmers on FFB (Farmer Field Book)	Total Capacity Building Sessions=3 568 Lead Farmers participated in training sessions of filling of FFB.	Focus on training & capacity building of Lead Farmers on PSCP aspects and filling of Farmer Field Book.
6	Capacity Building of Farmers	Total Monthly Meetings=12 A total of 25109, Farmers including 10006 Female Farmers & 15103 Male Farmers were trained in Monthly Meeting and through advisory services by Agronomists, Field Executives and by Lead Farmers	Farmers were trained on REEL codes and conduct, so they were able to produce sustainable cotton through minimizing the pesticides and water application with more profit and less expenses. Farmers understand the key program components and sustainable cotton cultivation practices. Adoption of sustainable practices enhanced
7	Pesticides Applicator Training	Total Training Session=602(1/Village Group) A total of 25109 Farmers were trained on pesticides application method with proper usage of Personal Protective Equipment.	Farmers and pesticides applicators were able to understand the proper method, time and doses of registered pesticides and came to know how they can protect themselves from the hazardous affect of pesticides. Awareness raised and risk of health exposure from pesticides reduced
8	Cotton Picker Training	Total Training Session=1204(2/Village Group) A total of 25109 Farmers were trained twice on clean cotton picking without any contamination and foreign materials with the usage of Personal Protective Equipment.	Farmers and cotton pickers were able to pick the cotton with cleanliness and understood how the personal Protective Equipment contribute in clean cotton picking. Capacity of cotton pickers build on clean cotton picking

9	Farmer Fields Day	Farmers Field Days conducted=3 Participated by more than 133 Farmers. Two Farmer Field days were conducted at village level and one was arranged at Cotton Research Station Ghotki.	Awareness raised among farmers on Primark Sustainable cotton Program and role of CRS in assisting the Farmers of District Ghotki.
10	Establishment of Demo Plots and exposure visits of Demo Plots.	A total of 301 demo plot established. On Pest Control (different techniques) 119, Water Saving (several methods 97, Agronomic Practices 45 and on Fertilizer Application 40 Demo Plots are established. All the Farmers from 602 Village Group visited the Demo Plot established between two Village Group.	Farmers were able to see and observe the results of demo plots of innovative technologies so it contributed in adoption of sustainable practices enhancement.
11	Radio Program	Radio programs conducted through FM-105 Sadiq Abad=2 Each program covered 3000-4000 Farmers and total of 8000 farmers listen the program.	Experts from different departments conducted the on-air sessions and main purpose was awareness raising and trust building among stakeholders.
12	Rickshaw Announcement	Total rickshaw announcements=7 9000-10000/Rickshaw Announcement in Five Producer Groups, 54000 Farmers covered during rickshaw announcements.	Awareness raised to promote the PSCP and SLP among PSCP and even non registered Farmers.

13	Soil sample collection, analysis and report sharing with farmers	20 Water Sample Tests conducted and shared with concerned PSCP Farmers. Among 20 Water Sample Test 08 are fit for irrigation whereas 07 are unfit and 05 are marginally fit for irrigation. 954 soil samples conducted and result of samples has been shared with respective farmers.	Judicious utilization of fertilizers and Farmer applied fertilizers as per requirement mentioned in Soil Test Report
14	First level verification-local partner	First Level of Verification of 158 Farmers is completed. From each PU, 5-6 VGs were selected and from each VG 5-6 Farmers were selected for verification. However, thirty VGs were selected randomly from five Pus and total of 158 Farmers were verified against the REEL Code of Conduct. The report has been generated and shared with Cotton Connect.	Through First level verification by local partner, team assessed the knowledge & adoption level of PSCP farmers.
15	Exposure visits of the field staff and lead farmers	Exposure Visits conducted=2 336 Farmers & 66 PSCP Staff were the part of exposure visits. Participants visited Cotton Research Station, Ghotki and Inservice Agriculture Training Institute, Rahim Yar Khan.	Exposure visits contributed in enhancement of Adoption of sustainable practices.
16	Tree plantation will be planted in activity areas with coordination of local stakeholders	1000 plants were planted in the activity areas with the coordination of local stake holders. REEDS Team has finalized the Tree Plantation campaign with District Administration Ghotki, total of 5000 plants will be distributed to different stake holders (Agriculture Extension, Education	The activity enhanced biodiversity.

Challenges

- 1:- Poor Cotton Seed quality and germination.
- 2:- Climate Change.
- 3:- Repeated and frequent attack of Locust.
- 4:-Changes in District Administration.
- 5:- Whitefly Infestation.
- 6:- Covid Situation.
- 7:- Smart Lockdown.
- 8:- Restrictions for Field Activities.
- 9:- Online Trainings & Meetings.

Successes

- 1:- Collaboration and liaison with all stake holders

(District Administration, Agriculture Extension Department Education Department, Health Department, Social Welfare Department and Forest Department)

- 2:-Establishment of Locust Management Cells.
- 3:- Accomplishment and completion of maximum project activities.
- 4:- Online Trainings & Meetings

Pictures of Project Activities



Pictures of Project Activities



Pictures of Project Activities



Pictures of Project Activities



Pictures of Project Activities

