

Primark Farmer Business School Program

Rural Education and Economic Development Society



Project Particulars

Sustainable Lives Program 2019-20

Starting Date : 1st October 2019

Ending : 30st September 2020

Particulars	Statistics
Geography	Rajan Pur -Punjab
Number of Farmers	12609
Number of Village Groups	312
Male Farmers	4990
Female Farmers	7619



Reporting Details

Particulars	Name	Date
Report Submitted	Annual Progress Report	05-10-2020

Staff Details

Particulars	Previous Month	Present Month
Project Coordinator	01	01
Number of Males FEs	11	11
Number of staff added	0	0
Number of staff that has left	00	00

Progress Summary Oct-19 to Sept.20

Sr. No.	Activity name	# of Target	Achieved in Q1 (Oct-Dec.20)	Achieved in Q2 (Jan- Mar.20)	Achieved in Q3 (Apr-Jun.20)	Achieved in Q4 (Jul-Sept.20)	Achieved %	Status
1	Staff Hiring & Orientation session (TOT) about the project FBS	14	14	-	-	-	100%	Completed
2	Baseline Survey Lives Sustainability Program & Digitization of data	6000	6220	-	-	-	100%	Continue
3	End line Survey Lives Sustainability Program Farmers (18-19) & Digitization of data	7000	7113	-	-	6370	100%	Completed
4	Registration & Verification of Farmers	12,600	7636	4964			100 %	Continue
5	Establishment of Farmer Groups & Orientation sessions about FBS	320	191	129	-	-	100 %	Completed
Farmer Capacity Building trainings								
6	Farmers meetings (Farmer Field School)	312	42	270	-	-	100 %	Completed
7	Training of women farmers regarding Food preservation techniques	13	-	-	-	13 Trainings	100 %	Completed
8	Communication Event (Field Day)	1 Program	-	-	02	-	200 %	Completed

Progress Summary Oct-19 to Sept.20

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Farmers Capacity Building trainings under Module 1,2 & 3								
9	Personal Hygiene , Hygiene on Household and environmental)	68 Programs	7	61	-	-	100%	Completed
10	Child Labor & health hazardous for children in cotton production activities	68 Programs	-	68	-	-	100%	Completed
11	Immunization Importance for mother & child health	68 Programs	-	68	-	-	100%	Completed
12	Importance of Nutritional values and Keys of healthy diet"	68 Programs	-	68	-	-	100%	Completed
13	Training regarding Safe Drinking Water, Water contamination, Water Born Disease, Safe water and Storage, efficient use of water ash	68 Programs	-	-	68	-	100%	Completed
14	Open Defecation , Importance of Use of Toilet and Hand washing importance (Critical Times, Steps)	68 Programs	-	-	68	-	100%	Completed
15	Awareness raising session regarding Anemia, Symptoms, Precaution	68 Programs	-	-	68	-	100%	Completed
	Agriculture as a business, similarities in agriculture and	68						

Progress Summary Oct-19 to Sept.20

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18	Training of cotton picking, hazard in cotton related activities and importance and uses of PPEs. (Personal Protective Equipments)	68 Programs	-	-	-	68 Programs	100 %	Completed	
19	Methods and benefits of group marketting	68 Programs	-	-	-	68 Programs	100 %	Completed	
20	Capacity building for income generation Importance and importance of Savings	68 Programs	-	-	68	-	100 %	Completed	
21	Covid Awareness Sign and symptoms Precautionary Measures Do's and Don'ts in Covid limiting movement, avoiding small or large gatherings and maintaining hygiene and good sanitation	204 Programs	-	-	68	136 Programs	100 %	Completed	
Outreach Activities									
22	Trainings of Lady health workers / Health Committees regarding / child health & rights and health effects due to child labor/ Community leaders/ Activist Training	3 trainings	-	-	-	03 Trainings	100 %	Completed	
23	Celebration of "International Child Rights Day" Awareness Walk & Sensitizing Sessions awareness-raising and celebratory event including games and Drawing competition with children	5 activities	-	-	3 program Child Labor day	2 Walks	-	100 %	Completed

Progress Summary Oct-19 to Sept.20

Sr. No.	Activity name	# of Target	Achieved in Q1 (Oct-Dec.20)	Achieved in Q2 (Jan- Mar.20)	Achieved in Q3 (Apr-Jun.20)	Achieved in Q4 (Jul-Sept.20)	Achieved %	Status
25	Radio program to promote Health /Education/ Women Empowerment and elimination child labor	2 Programs	-	-	-	01	50%	Partially done due to nCovid-19
26	200 Women identification for KG and Trainings , Selection of Demo Plots Females Capacity building and implementation of Production technology, Provision of Seed Package	200 females	-	200	-	-	100%	Completed
27	Celebration of International Rural Woman Day, Interactive Session to promote Women & Workers Rights & empowerment	2 Programs	-	02	-	-	100%	Completed
28	Skills Promotion Trainings ,Identification of potential partners I-e Skills Promotion Trainings.	3 Programs	-	-	03 Programs	052Programs	166 %	Completed
29	Interactive Theaters performance to promote Women & Workers Rights & empowerment	2 Programs	-	-	-	-	0%	Not done due to nCovid-19
School Awareness Program								
30	Formation and activation of Children Clubs to promote education and child rights among their peer group,	15 Children Clubs	21	-	-	-	140 %	Completed
31	School Management Committees activation	15	-	8	-	-	53%	Partially done due to nCovid-19
	Awareness raising training							

Progress Summary Oct-19 to Sept.20

Sr. No.	Activity name	# of Target	Achieved in Q1 (Oct-Dec.20)	Achieved in Q2 (Jan- Mar.20)	Achieved in Q3 (Apr-Jun.20)			Achieved in Q4 (Jul-Sept.20)	Achieved %	Status
33	Education Importance especially for Girls	30	11	39	-			-	166 %	Completed
34	Celebration of "Global Hand washing Day"	10	-	-	03 Program on HM Day			03 Programs World Literacy Day 05 Programs Global Breast Feeding day	110%	Completed
35	Celebration of "International Child Rights Day" Awareness Walk & Sensitizing Sessions awareness-raising and celebratory event including games and Drawing competition with children	10	-	-	5 drawing competitions	3 program Child Labor day	2 Walk	-	100 %	Completed

Linkages & Networking

36	Linkage and Networking with Health, Education, Agriculture, Livestock Departments, other local organizations etc	5 Meetin gs	1	4	04			02	100%	Completed
37	Linkiages with Micro-Enterprise insitutions (Khushali Bank, First Women Bank, NRSP Bank, Akhuwat etc	10 Meetin gs	4	2	01			04	100%	Completed

Highlights of the Quarter 1 (Oct-19 To Dec.19)

❑ After fruitful meetings with different District Management Authorities and fulfilling Home Department Punjab's criteria assessment REEDS successfully achieved the NOC for Project Implementation in District Rajan Pur.

❑ **Baseline Survey Lives Sustainability Program & Digitization of data:** A baseline study done with 6220 newly registered and enrolled males and females farmers beneficiary to assess their existing knowledge, information and practices regarding under SLP Modules and Farmer Business Model.

❑ **End line Survey Lives Sustainability Program Farmers (2018-19) & Digitization of data:** To measure the intended and effects of the SLP year 2018-19 Field team conducted End line survey of females farmers while digitized survey database shared with CC team

❑ **Registration & Verification of Farmers:** 7636 beneficiary's identification and Farmer Groups formation, Project Orientation as well as the administrative and management activities of quarter one are successfully achieved.

❑ **Establishment of Farmer Groups & Orientation sessions about FBS :** Field team along with project coordinator conducted orientation sessions throughout October and November before the start of any activity in target villages to know the willingness of the FG members . Team Introduced the project's and working organization, objectives and benefits to local community to be the part of FBS project.

1. Capacity Building Trainings of Staff

Staff Hiring & Orientation session (TOT) about the project FBS: A briefed orientation and TOT session in which Mr. Shahid Saleem and Ms. Zakia Malik briefed about the FBSP Model with purpose of the planning retreat was to review PSCP progress to date, to discuss project implementation, reschedule, and consider FBSP activities. Total 14 Project Staff members oriented with FBSP to performing their task confidently in field. Farmer Capacity Building trainings.

2. Farmer Capacity Building trainings

Farmers meetings (Farmer Field School): 42 farmers meeting regarding g FFS conducted by field staff

Personal Hygiene , Hygiene on Household and environmental : 2205 project beneficiaries (1350 females 855 males)in 49 VGs enhanced their knowledge on health and hygiene, practice and attitude regarding their cleanliness , hand washing and its practices to adopt at home improved and they oriented with correct methods of hand washing and its critical timings.

3. School Awareness Program

Formation and activation of Children Clubs to promote education and child rights among their peer group

313 children of age (9-18) become members in 21 Children Clubs in Project area for their Capacity building Trainings on Child rights , Child Labor Health hazards, Menstrual Hygiene For girls , SLP approach discussed with them for helping other adolescents and their families in the most marginalized communities

Sessions conducted with Children Club members regarding health and hygiene in which 154 children participated and aware about Hand washing importance with soap and critical timings of hand washing in 11 awareness sessions and importance of education specially for girls.

Highlights of Q-2 (Jan-20 To March-20)

❑ **Registration & Verification of Farmers** : Project team completed baseline study with newly registered farmers beneficiaries to assess their Existing knowledge regarding Farmers Business School. Digitized data shared with Cotton Connect.

❑ **Establishment of Farmer Groups & Orientation sessions about FBS:** Project Team continued farmers verification and enrolling the new farmers. Total 264 VG verified and 4964 new farmers registration soft data is completed.

1. Capacity Building Trainings of Staff

One day training conducted on “Kitchen Gardening” with coordination of Agriculture Department (Assistant Deputy Director) Falak Shair and (Senior Officer) Faiz Ullah, of Tehsil Rajan Pur with the objective to develop liaison and coordination for PSCP program at community and Kitchen Gardening training and support. 12 staff members briefed about Kitchen Gardening Importance, Techniques selection of seeds, tools and further action plan developed to support Kitchen Gardening activities.

2. Farmer Capacity Building trainings

Farmers meetings (Farmer Field School): 270 farmers meeting regarding g FFS conducted by field staff

Personal Hygiene , Hygiene on Household and environmental : 169 Health and Hygiene awareness trainings conducted with 6760 (2136males and 4624) females to determine change in health and Hygiene practice of beneficiaries. F.Es delivered the sessions very well with simple local language to engage the participants in practical activities.

Child Labor & health hazardous for children in cotton production activities : Field team bring attention to the (risks of) negative impact of child labor on child rights and their health; 11634 Farmers acquire knowledge and sensitized about child labor that deprives children of their childhood, Its causes and consequences of child labour, the importance of schooling to improve children’s future prospects, and on the negative impacts of child labor on children’s health and education shared . Parents recognize their responsibility to respect child rights including combating child labor and mitigate the impact of child labor by enrolling 25 children in different schools.

Importance of Nutritional values and Keys of healthy diet“ plus Immunization Importance for mother & child health: Field staff with Farmers under Sustainable Lives Program for whole month of March 2020 through training and advisory services. In the session Field Team demonstrate the introduction to Immunization Importance for mother & child health & Importance of Nutritional values and Keys of healthy diet.

3. Outreach Activities

200 Women identification for KG and Trainings , Selection of Demo Plots Females Capacity building and implementation of Production technology, Provision of Seed Package: Project staff selected the demo plots for kitchen gardening and organized training sessions on kitchen gardening techniques for the identified and selected farmers. Project team distributed seed packs for kitchen gardening among 200 farmers and made the plots with them for sowing.

Celebration of International Rural Woman Day, Interactive Session to promote Women & Workers Rights & empowerment: In the month of March 2020, An event regarding “International Women Day” was arranged on 13-03-2020 at Nadir Public School Rajanpur by REEDS-Pk Rajanpur team. Working women related to social sector, entrepreneur , education and self motivated were invited as special guests. The theme of the day was “I am Generation Equality” All Participants and guests shared their experiences and illuminated the rights of the women in light of the teaching of Islam.

6. School Awareness Program

School Management Committees activation : Project team with coordination of Schools Education and Literacy Departments Activated and functional 08 SMCs having 62 parents and teacher members for the betterment of the schools and to utilize and manage funds for schools.

Awareness raising training regarding Child Labor & health hazardous for children in cotton production activities : 429 Children enhanced their knowledge regarding Child Labor & health hazardous for children in cotton production activities and daily good health and hygiene practices through 39 training sessions with children club to raise awareness about the importance of education specially for girls.

Highlights of Q-3 (April-20 To June-20)

Capacity Building of Staff:

1. REEDS Capacity building department along with lead trainers Muhammad Imran IPM specialist M.Sc Hons- Agri , Mr. Muhammad Nasir Senior Sustainable Program Manager, conducted online two day training session for project team focusing on Farmer Business School approach, benefit and farmers farm management & importance, Nutrition Management of cotton crop and refresher of cotton pest & IPM for cotton grower.
2. One Day staff trainings on topic of Anemia and MHM training was held at Project office. Miss Farah Ameen (Master Trainer DDC) facilitated the session by covers all aspects of the topic. 8 female's staff enhanced their capacity to further replicate this training with females' farmers groups.
3. REEDS with coordination of Fuji Fertilizer Company (FFC) organized an virtual training of farmers and REEDS field staff on fertilizer management on local language. REEDS-Pakistan Rajanpur team with VGs members joined the training by following the webinar link. Training proves very informative and fruitful to deliver the Agriculture related training sessions in field.
4. Five females field executives along with Project coordinator attended 3 hrs online Training session regarding ""Ending Violence Against Women and GBV during Pandemic"" organized by UN women and Hashoo Foundation on 18th June session was facilitated Ms. Ayesha Khan, Country Director Hashoo Foundation and Ms. Zainab Ali Khan , Gender Specialist & Founding Working Group Member of Every Woman Treaty.

Capacity Building Trainings of Farmers

Using Technology And Local Leadership To Approach Farmers: Project team continue visits the village groups for awareness regarding Corona Virus Prevention according to WHO and District Authorities instructions for Covid-19 prevention and safety measures with a different strategy to delivered the message to maximum people through advisory sessions with 3 to 5 farmers members /group leaders. Group leader took the responsibility to replicate the information among other member farmers. Group leaders/ Field Team made What's app and SMS groups of VGs members and send information to meet maximum utilization of technology during lockdown. Mosques announcements were also made day after days about to act upon REEDS & Govt.'s message.

1. **Community Leaders Take Charge To Keep Their Homes And Families Hygienic And Safe From COVID :** 8856 farmers trained mobilized and Motivated to adopt **safely managed water, sanitation, and hygiene (WASH)** at home as an essential part of preventing and protecting human health during infectious disease outbreaks.
2. **Awareness sessions regarding Preventions from Covid-19:** Project team with the coordination of Social Welfare Office Rajanpur visited to village groups and delivered awareness sessions regarding Corona Virus and locusts Prevention and control to 8856 farmers in 312 VGs according to WHO given guidelines for Covid-19 prevention and safety measures. Field team assured social distancing and also used announcements in Mosques, distributed masks and awareness brushers & pamphlets in community, asking people to act upon REEDS & Govt.'s message to "Stay home stay safe" .
3. Female Farmers acquire knowledge on **basic concepts, advantages and ways of savings at HH level** to improve culture of saving among females groups and for their better life. They have more clarity on each financial area and therefore a clearer direction for the saving. 12 saving groups also initiated in this month.
4. REEDS females team reaffirm ongoing commitment to raising awareness about **anemia and iron deficiency** and its debilitating symptoms, females farmers have a significant impact on their' well-being and quality of life and hence trained to properly diagnosed and addressed after awareness.
5. Males F.Es conducted training sessions in field According to the SOPs related to Covid-19. And trained farmers about FBS Importance for farmers, benefits – methodology and Agriculture as a business.
6. 143 females and 89 male farmers and lead farmers attended first time in their life "Digitized Capacity Building session on Profitable Cotton Production" organized by REEDS and Fujii Fertilizer Company, this session has increased their confidence and self-esteem to interact with digital tools and boost their interest.

Highlights of Q-3 (April-20 To June-20)

- 7. Capacity building training session regarding “Methods and benefits of group marketing “** Rajanpur team, Male Field Executive delivered 126 training sessions to 3592 male farmers about “Agriculture as a business, Similarities in agriculture and business, calendar of cotton, business cycle of forming, Formation and components of "Farm business plan" , record keeping” and **Methods and benefits of group marketing.**
- 8. Communication Event (Farmers Conference cotton Challenges and Locust Management)** In locusts’ attacks perspective, cotton pest control and COVID-19, two communication events were organized with collaboration of Agri Department. Agriculture department official elaborated about prevention of cotton crop from the locust’s attacks and pest control. FBS farmers also presented their current threats to the cotton and demanded Govt department to take steps to minimize the loss.

Outreach Activities:

- 1. Follow-up of Kitchen gardening :** During the weeks of lockdown, there have been some of people facing trouble with securing some vegetables and fruits. However, on follow up feedback on the other hand, farmers growing vegetables at home, appreciated PBSP and their own efforts that are coming well in use during the lockdown. As in some village groups vegetables had been grown and farmers started to cook Lady finger “Bhindi” at their homes.
- 2. Drawing/ Painting activity among children:** 5 children club groups with 25 children participated drawing activity regarding WASH and Child Rights, participation gave them a platform for to bring out their hidden potential and talents. Children felt that they were recognized; their ideas taken in to consideration, helped and supported.
- 3. Education Importance Awareness Walk** Two child rights caring walks organized by the farmers groups and field team with objective to encourage community to join together with peers to walk for 4,00 steps in solidarity with children simply to get access their basic right to education.
- 4. MHDAY-2020 More Local Action Than Ever Before:** MH Day field team organized three MH Day events to raise awareness, educate female farmers and girls and catalyst section on MHM in three villages. Awareness and communication can help break barriers and end taboos surrounding menstruation to normalize periods. Participants made their own bracelets and will use them to strengthen MHM advocacy–on MH Day and beyond! 75 MHM Kits distributed to the participants .
- 5. Training of LHWs/VG Leaders/Community members regarding child health & rights and health effects due to child labor :** Field staff arranged training sessions with LHWs and village groups leaders about the child health and effects of child labor on children health. 27 LHWs and Farmers acquired knowledge and sensitized about child labor that deprives children of their childhood, Its causes and consequences of child labour, the importance of schooling to improve children’s future prospects, and the negative impacts of child labor on children’s health.
- 6. Skill Promotion Training & Identification of Potential Partners:** Field staff arranged skill promotional trainings at VG level with Miss Nida Ameen (Skill promotional trainer, NRSP). In these trainings Rubina Mansoor(Project Coordinator, FBSP) Demonstrated about the importance of skill promotional trainings specially for women. Miss Nida Ameen told the participants there are different kinds of skill promotional trainings.

Highlights of Q-4 (July-20 To Sept-20)

Capacity Building of Staff:

1. One day training organized for FBSP project team regarding Pre-Harvesting (Cotton Picking-Safe and Clean) Project Coordinator conducted physical trainings of the staff 11 field Executives enhanced their knowledge.
2. A capacity building of field staff conducted in the first week of the September. Rubina Mansoor (Project Coordinator) gave a training session to the field executives on “ End-line assessment of project beneficiaries and filling up questionnaire”

Capacity Building Trainings of Farmers

1. Awareness sessions regarding Preventions from Covid-19, :

Project team with the coordination of Social Welfare Office Rajanpur visited the village groups and delivered awareness sessions regarding Corona Virus and locusts Prevention and control to 9360 farmers in 312 VGs according to WHO given guidelines for Covid-19 prevention and safety measures. Field team assured social distancing and also used announcements in Mosques, distributed masks and awareness brushes & pamphlets in community, asking people to act upon REEDS & Govt.'s message to “Stay home stay safe” .

COVID Awareness and precautionary measure and SOPs guidelines remained the part of regular training agenda. Project team with the coordination of Social Welfare Office Rajanpur conveyed messages regarding Corona Virus and locusts Prevention and control as per WHO & and Agriculture department. Field team assured social distancing and also spread the words through Mosques, distributed masks and awareness brushes & pamphlets in community.

2. Capacity building training session regarding “Methods and benefits of group marketing “

Rajanpur team, Male Field Executive delivered 126 training sessions to 3592 male farmers about “Agriculture as a business, similarities in agriculture and business, calendar of cotton, business cycle of forming, Formation and components of "Farmbusiness plan" , record keeping” and **Methods and benefits of group marketing**.

Field team used methodology of discussion with the participants and pre question related to the topic and post questionings and answers. Field Executives demonstrated the above mentioned on a panaflex to make the participants more understand by pictorial view. Team adopted Safety measures against Corona virus, assured social distancing and made a strategy to deliver the message to maximum people.

3. Training of women farmers regarding Food preservation techniques

- Females farmers enhanced capacity on running, handling, care, maintenance and Safety standards mandatory for food processing and preservation for different summer fruits and vegetables unit as a source of good income generation in the village surroundings were delivered. Demonstration of (vegetable drying, dairy products preservation (Pickle, Jam, Ketchup -Butter & Desi Ghee), homemade tomato ketchup preparation and marketing.
- 3 females started their own business of making Ketchup, pickle and butters, while their husband support them in marketing the items.

REEDS-Pakistan hired a consultant for trainings of female farmers on “Food preservation techniques”. Field team identified female farmers for the trainings in 05 Union councils, Hajipur, Jahanpur ,Umarkot, Kotmithan and Sikhani Wala, of district Rajanpur.

4. Training of farmers regarding Clean Cotton picking:

To get financial benefit of cotton yield, Clean Cotton picking trainings enhanced 10150 farmers (6085 females & 4065 males) knowledge to improved the practices and behavior of both farmers and pickers to improve cotton quality, including picking at suitable times; picking in the right direction; and better handling after picking (keeping the cotton on a cloth, not spraying water on picked cotton, trash free cotton). Emphasized was given to knowledge of health benefits of adopting safe practices by using PPES and no child labor at field .

Highlights of Q-4 (July-20 To Sept-20)

Outreach Activities:

1. Training of LHWs/VG Leaders/Community members regarding child health & rights and health effects due to child labor

Field staff arranged training sessions with LHWs and village groups leaders about the child health and effects of child labor on children health. 27 LHWs and Farmers acquired knowledge and sensitized about child labor that deprives children of their childhood, its causes and consequences of child labour, the Importance of schooling to improve children's future prospects, and the negative impacts of child labor on children's health.

2. Skill Promotion Training & Identification of Potential Partners: Field staff arranged 02 skill promotional trainings at VG level with Miss Nida Ameen (Skill promotional trainer, NRSP). In these trainings Rubina Mansoor (Project Coordinator, FBSP) Demonstrated about the importance of skill promotional trainings specially for women. Miss Nida Ameen told the participants there are different kinds of skill promotional trainings. NRSP and IRM conducted skill promotional trainings to rural communities to uplift their life Standards.

3. Global Breastfeeding Week Collectively Celebrated :

Field team celebrated Breast feeding week (1st-7th August 2020) under theme "Support Breastfeeding for a Healthier Planet" in five VGs with midwives, new mothers and expecting mothers urges to only feed their children breast milk during the age of 0 to 6 months, investments in breast feeding to make life smoother, myths and facts about breastfeeding on mother and child health with different quotes. Some special sessions to celebrate male partner, and family in a big way to described the role and responsibilities of family especial husband (Father) during breast feeding period. VG leaders took responsibility to spread this message through their respective VGs.

4. Skill Promotion Training With Collaboration Of NRSP:

REEDS arranged skill promotional sessions at VG level with the facilitation of National Rural Support Program and shared the skills importance to uplift living standard especially for women and girls , opportunities and linked up the 27 females farmers and their daughters with NRSP from VGs to facilitate skills trainings as per their criteria.

5. Supported Anti- Polio Campaign with Coordination of District Health Department:

The first polio immunization campaign in the district during COVID-19 pandemic has achieved. REEDS field team impart one week Polio Awareness drive before the campaign. Farmers and parents provided information on polio, its consequences on child life, prevention from polio, dates of polio days which are announced 15th -19th August 2020 by district Health Authorities .

237 children facilitated for polio vaccination through Health polio team.

6. Training Of Lhws / Health Committee Member Regarding Child Health & Rights And Health Effects Due To Child Labor

- LHWs/health volunteers acquired knowledge and sensitized about to play their role in elimination of child labor during cotton picking season as child labor deprives children of their childhood, its causes and consequences of child labor, the importance of schooling to improve children's future prospects, and the negative impacts of child labor on children's health.

7. Celebrations of Word Literacy Day:

REEDS-Pakistan Rajanpur team celebrated "International Literacy day" with theme "Literacy Teaching and Learning in the COVID-19 crisis and beyond" on 8th September 2020 in 03 VGs of union councils Jahanpur and Hajipur of district Rajanpur alongwith 163 Female farmers and their children.

End line Assessment of Project Beneficiaries

Project team conducted the end-line assessment of project beneficiaries in 03 tehsils of district Rajanpur and collected data on a prescribed survey form by going door to door in all related Village groups. Project staff met the farmers and fill out forms by asking questions from registered farmers of VGs. During the survey Project Coordinator made continuously monitoring visits and cross checked the forms and identified the gaps of field staff.

Field teams faced some difficulties during the assessment due to recent flood water in district Rajanpur and cotton picking season.

REEDS-Pak Rajanpur team completed the end-line assessment of 6370 registered project beneficiaries.

Linkages & Networking with Departments

REEDS-Pakistan Rajanpur team remained with coordination. The list of departments with contact person is as bellow.

S.No	Department/Organization	Contact person	Designation	Contact No.
1	Local Government Rajanpur	Zulfiqar Ali Kharil	Deputy Commissioner, Rajanpur	(0604) 689131
2	Local Government Rajanpur	Mr. Zahoor Bhuta	ADCR, Rajanpur	(0604) 689055
3	Social Welfare Department	Ms. Tehmina Dilshad	Deputy Director Social Welfare	0333-1615996
4	Agriculture Extension Department	Muhammad Asif	Deputy Director Agriculture	0300-7360537
		Dr. Zakriya	Assistant Director, Rajanpur	0333-6152763
		Mr. Falak Sher	Assistant Director, Rojhan	0300-6394335
		Mr. Rahat Hussain	Assistant Director, Pest control, Rajanpur	0333-6448535
5	Govt. Labor Department Rajanpur	Mr. Jahangeer	Asstt. Director	0333-6476865
6	Health Department	Dr. Muhammad Younis	Medical Officer, Umarnkot	0331-7082810
		Imdad Hussain	Vaccinator, BHU Meeranpur	0331-6864189
		Dr. Kamran	Medical Officer, BHU Murghai	0333-5942222
		Dr. Farooq	Medical Officer, BHU Shikarpur	0333-6446521
7	Schools Education Department Govt. of Punjab	Muhammad Akhtar	Head Teacher, GPS Raqba Sanghi, Umarnkot	0333-6772288
		Sadam Hussain	Head Teacher, GPS Malook Khan, Meeranpur	0331-6001288
		Atta Hussain	Head Teacher, GPS Kotla Hamal, Umarnkot	0333-7431937

Collaboration Initiatives through Coordination with Organizations

REEDS-Pakistan team linked the farmer community with other related departments and organization to solve the issues of farmers through linkages and coordination with organizations throughout the year. Digitized data of beneficiaries is also shared.

Sr.No	Departments/Organizations	Collaboration initiatives	No. of beneficiaries
1	Social Welfare Department	Disability Certificate	01
3	Schools Education Department Punjab	Enrollment	105
4	NADRA Office Rajanpur	Birth Registration	86
		National Identity Cards (NIC)	71
5	Govt. Health Department.	Immunization courses	42
7	MCB Bank & Telenor Easypaisa	Saving Accounts	205
8	Registration of Farmers in EHSAAAS Emergency Cash Program during Lockdown	Emergency Cash of Rs.12000	1989
9	National Rural Support Program (NRSP)	Goats Package	20
		Interest Free Loans	75
		Plants (Mango,Keekar,Sheesham etc.)	80
		BISP Scholarships for students	92
		Wheat Package	20
		House Building	01
	TEVTA	Skill Trainings (Embroidery)	10
10	Human Appeal & Step One Organization	Hand pumps	89
11	Philanthropists	Provision of Non Cooked Food to daily wagers during nCovid-19	50

Impact, Challenges, Lesson learnt and Suggestions from Field team experiences (Oct-19 To Sept-20)

Impact	Challenges	Lesson learnt	Suggestion
<ol style="list-style-type: none"> 1. Local staff hiring and capacity building made them confident and they worked for the betterment of their own areas and families as well. 2. Farmers established their groups and work for their betterment in a group. 3. Farmers took interest in their betterment and life changing awareness sessions. 4. Female farmers improved their health and hygiene conditions and overcome diseases like, Diarrhea, Typhoid, and Hepatitis. 5. Farmers after awareness training sessions on child labor and child rights in Pakistan admitted their children in schools. 6. Community did not complete the Immunization course of children in rural areas, After they know the importance of immunization and completion during the project 7. MHM concept adopted by the female farmers and their girls in field before they do not had any concept of MHM. 8. Female farmers did not take interest in kitchen gardening but after awareness trainings they learnt kitchen gardening techniques and grew vegetables and save money. 9. Women farmers started small scale businesses after receiving trainings of income generation , importance of savings and food preservative trainings 10. Female and male farmers of rural areas had been linked with departments /Organizations and facilitated to get CNIC, B.Forms, interest free loan, plants, Goats packages, streets constructions, house constructions, aid 	<ol style="list-style-type: none"> 1. Due to the backward area, there were some difficulties faced in the hiring of the female staff. 2. Girl's education in Rojhan is an issue of honor people feared, to be abused, to send their daughters in schools far away from homes. 3. In Tehsil Rojhan team was facing issues in reaching remote areas due to security issues. Some policemen killed in an encounter in November 2019. 4. There is not a single school of girls in union council Shahwali Rojhan 5. Some Village groups and areas replaced due to security reasons. 6. During Registration & Verification FEs observed that some village members migrated and move some other village or city due to some family disputes & other reasons. 7. Due to be deficient in staff as compared to last year project, it becoming difficult to cover the beneficiaries, so REEDS is involving active volunteers to be part of this program. 8. People are mostly uneducated and they do not take interest in educating their children 9. Farmers involved their children in agricultural activities 10. During lockdown due to nCovid-19 field staff faced problems in delivering training sessions. 11. Farmers were looking towards government as well as humanitarian organization for help due to losses during the lockdown 	<ol style="list-style-type: none"> 1. Girls education should be on high priority 2. Our environment should be clean and hygienically safe to overcome diseases 3. Illiteracy, unawareness, and Poverty are the main causes of child labor in rural areas of district Rajanpur. 4. Farmers do not insured their crops that caused them big loss due to disasters 5. There is not any mechanism or information system for farmers to know about the advanced verities of seeds and immunity system within the seeds to fight against crop's diseases 6. Pesticides are not original and have not capacity to kill pests which costs the farmers a big loss in terms of money as well as crops 7. Farmers of district Rajanpur borrow Seeds, Pesticides and fertilizers from businessmen of very high interest rates and pay all their hard work in heavy interest 8. Environment / climate changes are disturbing crops un predictive rains , hill torrents and flood destroyed the crops specially cotton 9. Female can play an important part in family expenditures by working from home a small business and saving little amount of money 10. Capacity building trainings can change the behaviors of 	<ol style="list-style-type: none"> 1. Literacy schools for girls should open in remote areas of district Rajanpur 2. There should be a system for farmers to insured their crops for loss management 3. Farmers should get interest free loans to buy seeds, fertilizers , pesticides and other expenses 4. New and advanced seeds varieties should be introduced that have immunity to fight against crops diseases 5. The monopoly of pesticides and fertilizers firms should be countered 6. Agriculture department should play its role for the availability of original pesticides in markets 7. Out of VGs farmers suggesting to expend kitchen gardening trainings from REEDS-Pakistan team 8. Farmers suggest Skill training centers i.e. Tailoring , beautician , embroidery etc s should be developed by REEDS Pakistan at VG level because females cannot move in other areas for trainings 9. FBS Program should be extended to facilitate more farmers of district Rajanpur 10. Village groups (VGs) per F.E should be less to deliver all the component of the program more successfully.

Project Orientation and Capacity Building Training Of Project Staff



Baseline and End line Survey



Verification & Registration of Farmers



Project Orientation sessions and Group Formation



Staff Capacity Building trainings



Farmers Capacity Building trainings



School Awareness Program



Outreach Activities



Linkages/ Networking



Collaboration Initiatives through Coordination with Organizations



14:49

← 8171 Edit

آپ 32404-9379820-6 کو اہلیت کے بارے میں کوالف کی جانچ پڑتال کے بعد مطلع کیا جائے گا۔

Today 14:36

32404-8179123-0 آپ بصد معذرت - احساس ایمرجنسی پروگرام کے لئے اہل نہیں ہیں۔

Today 14:36

آپ 32404-8048765-7 احساس ایمرجنسی پروگرام کے لئے اہل ہیں رقم کے حصول کے لئے آپ کو جلد بذریعہ SMS آگاہ کیا جائے گا۔

Today 14:36

آپ 32404-1432148-0 کے شوہر احساس ایمرجنسی پروگرام کے لئے اہل ہیں رقم کے حصول کے لئے بذریعہ SMS آپ کو جلد آگاہ کیا جائے گا۔

Today 14:40

Emergency Response



REEDS PAKISTAN
RURAL EDUCATION & ECONOMIC DEVELOPMENT SOCIETY

Head: 1st April 2020
Deputy Director
Social Welfare & In-hd Mail
District Raipur

Subject: Request to request COVID-19 Emergency 2020.

Dear Madam,

With reference to the above we would like to share with you that Rural Education and Economic Development Society (REEDS) is working in District Raipur for the implementation of the Farmer Business School Scheme (FBSS) under the provision of IFSP-2008 farmers. Keeping in view the present situation of Raipur, District Raipur by the government of Pakistan and especially in District Raipur regarding spread of corona virus, we know that strict action be started until everyone also responsible.

As REEDS has planned to support 85 marginalized families with the coordination of Social Welfare for distribution of food Package including:

Sr#	Description of Items	Unit
1	1kg Flour	1.5kg
2	1kg Maize (whole)	1.5kg
3	1kg Wheat	1.5kg
4	1kg Maize	1.5kg
5	1kg Oil	2kg
6	1kg Sugar	1kg
7	1kg Salt	2kg
8	1kg Tea	1kg
9	1kg Chili	125 gm

Further with the support of project staff REEDS will also raise awareness and distribute face masks among the communities keeping in view the SOPs designed by the Govt of Pakistan.

May God keep you and all the humanitarian workers safe and secure for the well being of the humankind.

Regards,
Rubina Mansoor
Project Coordinator

STREET NO. 1 CANAL PARK SCHEME NEAR GOVT. GIRLS COLLEGE RAHIM YAR KHAN
Ph: +92-68-5679933 | email: reedsrp@gmail.com | www.reeds.org



اسٹنڈ ڈائریکٹرز اور سوشل ورکرز نے پاکستان کی جانب سے غذائی امداد کے تدارک کے لیے پرعیشیہ اور ایڈوانس کا عطیہ وصول کر رہے ہیں۔

14:40

8171 Edit

آپ 32404-9379820-6 کو اہلیت کے بارے میں کوئٹہ کے جانچ پڑتال کے بعد مطلع کیا جائے گا۔

Today 14:36

آپ 32404-8179123-0 اہلیت کے بارے میں کوئٹہ کے جانچ پڑتال کے بعد مطلع کیا جائے گا۔

Today 14:36

آپ 32404-8048765-7 اہلیت کے بارے میں کوئٹہ کے جانچ پڑتال کے بعد مطلع کیا جائے گا۔

Today 14:36

آپ 32404-1432148-0 اہلیت کے بارے میں کوئٹہ کے جانچ پڑتال کے بعد مطلع کیا جائے گا۔

Today 14:40

Enter message

1900

VGO TEL

انصاف امداد

شخصی کارڈ نمبر*

32404-8672218-2

موبائل نمبر*

03322686653

درج ذیل افراد مالی پروگرام کے لیے درخواست نہیں دے سکتے

- ✗ حامد سروس یا ریفرنڈرز سرکاری و نیم سرکاری ملازمین
- ✗ مالک اراضی
- ✗ کسی اور فلائی اسٹیم سے فائدہ اٹھانے والے افراد
- ✗ نوپائشی باڑا ماہانہ 10,000 سے زیادہ روپے
- ✗ کسی بھس قسم کی گاڑی کا مالک (مظاہرہ موبائل سائیکل، ریکٹر، چنگ جی)

بیان حلفی

تمام کوئٹہ میری رائے کے مطابق درست ہیں اور کوئی معلومات میں ای خفیہ نہیں رکھی، اگر کوئی معلومات غلط ثابت ہوتی تو میں تمام رقم واپس کرنے کا پابند ہوں گا اور میری خلاف قانونی کارروائی کی اجازت ہو گی۔

درخواست جمع کریں

Cotton affected by Flood



راجن پور: درہ چھا چھڑ سے آنے والے رود کو ہی سیلابی ریلے نے تباہی مچادی



حاجی پور، موضع سونواہ، چک شہید، اوزمان، سونمیا نی سمیت درجنوں دیہات زیر آب



End line Assessment of FBSP Beneficiaries



Thanks